ADORA MONTMINY

Marketing Consultant

PERSONAL PROFILE

I am a retail marketing consultant seeking a full-time position in a forward moving company. I have broad experience in management and market research.

AREAS OF EXPERTISE

- Retail Management

- Consulting

- Budget Control

- Visual Merchandising

WORK AFFILIATIONS

Grausson & Sons

Marketing Specialist, Jan 2016- June 2020

- Developed social media strategies to increase reach

- Spearheaded a viral online campaign

- Conducted market research for a new product line

Twisten Multimedia Co.

Senior Brand Manager, June 2014-July 2016

- Implemented and improved the company's internal communication system

- Designed branding collaterals

- Led a successful launch event for a new product

- Account Management

- Brand Development

- Market Research

- Data Analysis

PERSONAL DETAILS:

Telephone: 123-456-7890
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ACADEMIC
HIGHLIGHTS

Tech Institute of Tronti

Diploma Course in Digital
Marketing

- Completed coursework with distinction

- Took electives in Email
Campaigns and Social Media
Platforms

- Member, Tronti Tech Circle (marketing association)

University of Dandei

BA in Marketing

Communication Class of 2014

- Graduated with Honors, with a GPA of 3.87

- Awardee, Dandei Leaders of Tomorrow

- Finalist, MarCom Awards 2014

- Founding Member of the Marketing Association

KEY COMPETENCIES

- Leadership

- Communication

- Content Creation

- Strategic Planning

- Visual Presentation

- Public Speaking

- Event Planning and Execution

- Public Relations